

Apex Biohacking Masters Expos in Munich, Germany

DATE: Thursday, September 11, 2025
LOCATION: Rottach-Egern, Bavaria, DE

Event Description

Apex Biohacking Masters Expos in Munich, Germany is a premier expos event in Rottach-Egern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,870 people

Event ID: 9awdsqWtjWfULR8WPD

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,948 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.