

Aper'Ops • UX/UI - Renforcer l'impact de vos projets digitaux

DATE: Thursday, October 9, 2025
LOCATION: Villeneuve-d'Ascq, Hauts-de-France, FR

Event Description

Aper'Ops • UX/UI - Renforcer l'impact de vos projets digitaux is a premier conferences event in Villeneuve-d'Ascq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 41/100
Expected Attendance: 355 people
Event ID: 8FYCpREugg3KvwwBMN

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
