

Aperitivo with Uniworld: On The Big Screen | Gold Coast

DATE: Tuesday, October 7, 2025
LOCATION: Surfers Paradise, Queensland, AU

Event Description

Aperitivo with Uniworld: On The Big Screen | Gold Coast is a premier expos event in Surfers Paradise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,134 people
Event ID: 6u3M4wuQbfAegiy8DG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 454 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.