

Aperitivo with Uniworld: On The Big Screen | Adelaide

DATE: Monday, October 27, 2025
LOCATION: North Adelaide, South Australia, AU

Event Description

Aperitivo with Uniworld: On The Big Screen | Adelaide is a premier expos event in North Adelaide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 401 people

Event ID: 7apxqA95VAmSJy2r3Z

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.