

# Aperitivo Solare Torino - 2 Ottobre 2025

DATE: Thursday, October 2, 2025

LOCATION: Torino, Piemonte, IT

## Event Description

Aperitivo Solare Torino - 2 Ottobre 2025 is a premier expos event in Torino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 53/100

**Expected Attendance:** 1,416 people

**Event ID:** GsmnstpJ6cJfSKpkGD

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 566 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*