

Ação de Saúde - Abdala Chama

DATE: Wednesday, August 27, 2025
LOCATION: Chácaras Rio-Petrópolis, Rio de Janeiro, BR

Event Description

Ação de Saúde - Abdala Chama is a premier concerts event in Chácaras Rio-Petrópolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 228 people

Event ID: 3Vrcicwt4k2KpF8gPR

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.