

AO 1 POINT SLAM (RED HILL)

DATE: Friday, November 28, 2025

LOCATION: Red Hill, Victoria, AU

Event Description

AO 1 POINT SLAM (RED HILL) is a premier sports event in Red Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: Fag8nMHoGv3fYeBzeR

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.