

Any Other and Nic T

DATE: Thursday, October 16, 2025
LOCATION: Bologna, Emilia-Romagna, IT

Event Description

Any Other and Nic T is a premier community event in Bologna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 41/100
Expected Attendance: 350 people
Event ID: G3HdNF9N3nu9DvXwQE

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
