

Antonio Larosa Ft. Emmett Jerome

DATE: Sunday, September 21, 2025
LOCATION: Tofino, British Columbia, CA

Event Description

Antonio Larosa Ft. Emmett Jerome is a premier community event in Tofino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: EamyL4i2zavvbKtRZC

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.