

# Anthony Strong, Dorota Miskiewicz, and Julia Pietrucha

DATE: Sunday, December 14, 2025  
LOCATION: Katowice, Województwo Śląskie, PL

## Event Description

Anthony Strong, Dorota Miskiewicz, and Julia Pietrucha is a premier concerts event in Katowice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 624 people

**Event ID:** 85DTuSb5BNHxD8S3yq

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 250 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*