

Anthony Rodia at Count Basie Center for the Arts

DATE: Saturday, August 23, 2025
LOCATION: Red Bank, New Jersey, US

Event Description

Anthony Rodia at Count Basie Center for the Arts is a premier performing-arts event in Red Bank. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 44/100

Expected Attendance: 501 people

Event ID: 3T7cBdowjtTakAsgDu

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
