

Annual Watercolour Exhibition 2025

DATE: Thursday, September 11, 2025
LOCATION: Mount Coot-tha, Queensland, AU

Event Description

Annual Watercolour Exhibition 2025 is a premier expos event in Mount Coot-tha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,674 people

Event ID: 3zyb7yyLWmYJWkeqgF

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,070 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
