

# Annual SEAIR Conference

DATE: Sunday, September 14, 2025  
LOCATION: Khet Bang Kapi, Krung Thep Maha Nakhon, TH

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## Event Description

Annual SEAIR Conference is a premier conferences event in Khet Bang Kapi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 407 people

**Event ID:** Ac39cbCwXs6TdQZvKx

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 163 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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