

Annual Paul C. Peters Urology Symposium

DATE: Thursday, January 29, 2026

LOCATION: Dallas, Texas, US

Event Description

Annual Paul C. Peters Urology Symposium is a premier conferences event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 457 people

Event ID: 939FcpB2jSixEfMaco

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 183 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 10:43:17 AM