

# Annual Limerick Choral Union Concert

## #LMHW2025

DATE: Friday, October 10, 2025  
LOCATION: Limerick, County Limerick, IE

### Event Description

Annual Limerick Choral Union Concert #LMHW2025 is a premier performing-arts event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts

**Importance Rank:** 40/100

**Expected Attendance:** 331 people

**Event ID:** GvJiEWZ7Mj3ueyvoeb

### Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*