

# Annual International Conference on TCVM

DATE: Monday, October 13, 2025  
LOCATION: Wu Xi Shi, Jiang Su Sheng, CN

## Event Description

Annual International Conference on TCVM is a premier conferences event in Wu Xi Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 48pJfbYrBKTQDsxiyg

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*