

Annual International Conference of the DGPTM and Focus Conference: Heart of the DGTHG and DGPTM

DATE: Friday, November 14, 2025
LOCATION: Leipzig, Sachsen, DE

Event Description

Annual International Conference of the DGPTM and Focus Conference: Heart of the DGTHG and DGPTM is a premier conferences event in Leipzig. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 41/100
Expected Attendance: 361 people
Event ID: CRG7EDqDxwSX2WqVQQ

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
