

Annual Health Fair! ?

DATE: Wednesday, August 20, 2025
LOCATION: Lehigh Acres, Florida, US

Event Description

Annual Health Fair! ? is a premier festivals event in Lehigh Acres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 8uWUdQHBkfucM8quVM

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.