

Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB&GYN

DATE: Wednesday, February 11, 2026
LOCATION: Lake Buena Vista, Florida, US

Event Description

Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB&GYN is a premier conferences event in Lake Buena Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 45/100
Expected Attendance: 580 people
Event ID: 7QqLwfkTWDdtTR5sQW

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 232 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
