

Annual Congress on CRISPR Cas9 Technology and Genetic Engineering

DATE: Thursday, October 30, 2025
LOCATION: Roma, Lazio, IT

Event Description

Annual Congress on CRISPR Cas9 Technology and Genetic Engineering is a premier conferences event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: GWWrR4j9gqQ2xxZSpZ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.