

Annual Conference of the QMUL-NCU Joint Pedagogical Research Centre (JPRC)

DATE: Friday, November 28, 2025
LOCATION: Nan Chang Shi, Jiang Xi Sheng, CN

Event Description

Annual Conference of the QMUL-NCU Joint Pedagogical Research Centre (JPRC) is a premier conferences event in Nan Chang Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 323 people

Event ID: CG9aW4zGxjAhMkPiBz

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.