

Annual Conference Of The New Zealand Psychological Society

DATE: Wednesday, August 27, 2025
LOCATION: Hamilton, Waikato, NZ

Event Description

Annual Conference Of The New Zealand Psychological Society is a premier conferences event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 38/100
Expected Attendance: 266 people
Event ID: omnps9zXvEBf2zR3Gk

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.