

Annual Conference of the Asian Association for Public Administration

DATE: Thursday, October 16, 2025
LOCATION: Beijing, CN

Event Description

Annual Conference of the Asian Association for Public Administration is a premier conferences event in Beijing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 307 people

Event ID: GgiUTpVpG35gSh3mm8

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.