

Annual Brno Oncology Days (BOD) and Annual Conference

DATE: Wednesday, September 3, 2025
LOCATION: Brno-střávkovický kraj, CZ

Event Description

Annual Brno Oncology Days (BOD) and Annual Conference is a premier conferences event in Brno-střávkovický kraj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 424 people

Event ID: A4TbuPKcLeHqxQiVY7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.