

Anjunafamily Meet-Up Party Mexico City 2025

DATE: Saturday, November 1, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Anjunafamily Meet-Up Party Mexico City 2025 is a premier festivals event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 45/100
Expected Attendance: 548 people
Event ID: 4zeFFGsQWrN9PCWTBB

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 219 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
