

Aniversário Vasco da Gama no Cadeq

DATE: Thursday, August 21, 2025
LOCATION: Benfica, Rio de Janeiro, BR

Event Description

Aniversário Vasco da Gama no Cadeq is a premier concerts event in Benfica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 141 people

Event ID: 9EvQnt763KCNXYyj9W

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.