ANIME FEST 4ª EDIÇÃO - 16/08 - COM A BANDA MARÉ VIVA E DJ RODRIGO MOD

DATE: Saturday, August 16, 2025
LOCATION: Ribeirao Preto, BR

Event Description

ANIME FEST 4ª EDIÇÃO - 16/08 - COM A BANDA MARÉ VIVA E DJ RODRIGO MOD is a premier festivals event in Ribeirao Preto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: 5oHVzmmRRjY3xuTswN

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.