

Anh Do - The Happiest Refugee LIVE!! - Murwillumbah

DATE: Tuesday, September 16, 2025
LOCATION: Murwillumbah, New South Wales, AU

Event Description

Anh Do - The Happiest Refugee LIVE!! - Murwillumbah is a premier performing-arts event in Murwillumbah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 130 people
Event ID: 4H8rQ9Q5XyTppQyUvB

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
