

Andy Whitby, Scott Brown, Ian Van Dahl, and Levi Heron

DATE: Saturday, November 29, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

Andy Whitby, Scott Brown, Ian Van Dahl, and Levi Heron is a premier concerts event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 54/100
Expected Attendance: 1,547 people
Event ID: DBbed2Q7Fx3mtVe37q

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 619 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
