ANDY PENKOW and SANDEE FACY in The House

DATE: Saturday, September 13, 2025
LOCATION: Bittern, Victoria, AU

Event Description

ANDY PENKOW and SANDEE FACY in The House is a premier festivals event in Bittern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 47/100
Expected Attendance: 717 people
Event ID: 97SjChuR2bwFwizbPA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 287 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.