

Andy Grammer with Ben Abraham

DATE: Friday, August 15, 2025
LOCATION: Mankato, Minnesota, US

Event Description

Andy Grammer with Ben Abraham is a premier concerts event in Mankato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,542 people

Event ID: CtC6p4qH48PjUCVZm2

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 617 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.