

Andrew Fansler: Opening Exhibition

DATE: Thursday, August 14, 2025
LOCATION: Winston-Salem, North Carolina, US

Event Description

Andrew Fansler: Opening Exhibition is a premier expos event in Winston-Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 371 people

Event ID: 7azKqNSXwvUPd7xpdF

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
