

Andreas Kümmert and Live 20...

DATE: Saturday, October 11, 2025
LOCATION: Landau in der Pfalz, Rheinland-Pfalz, DE

Event Description

Andreas Kümmert and Live 20... is a premier concerts event in Landau in der Pfalz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 391 people

Event ID: 36nKZ5PcwQQDdTQKdU

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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