

Andrea Carri and La President Band

DATE: Saturday, August 23, 2025
LOCATION: Sant'Ilario d'Enza, Emilia-Romagna, IT

Event Description

Andrea Carri and La President Band is a premier concerts event in Sant'Ilario d'Enza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 106 people

Event ID: EZ2dGUJkxq4U2YPAAv

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.