

# Anchored Women Entrepreneur: Vendor Event

DATE: Saturday, October 4, 2025  
LOCATION: La Porte, Texas, US

---

## Event Description

Anchored Women Entrepreneur: Vendor Event is a premier expos event in La Porte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 53/100  
**Expected Attendance:** 1,469 people  
**Event ID:** 4iYxVteW4LqafjgnYJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 588 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---