

Ancaster Wedding Show - 2026 New Year Spectacular

DATE: Saturday, January 10, 2026
LOCATION: Hamilton, Ontario, CA

Event Description

Ancaster Wedding Show - 2026 New Year Spectacular is a premier expos event in Hamilton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 857 people

Event ID: HMbxpVuRXYDbHmKaWb

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 343 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.