

ANATEX - Anatolian Upholestry Fabric, Leather, and Production Technologies Fair

DATE: Thursday, November 20, 2025
LOCATION: Kayseri Organize Sanayi Bölgesi, TR

Event Description

ANATEX - Anatolian Upholestry Fabric, Leather, and Production Technologies Fair is a premier expos event in Kayseri Organize Sanayi Bölgesi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 8,000 people

Event ID: XERo8hqVFeQQzA8T3d

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.