

Analytics Forum: Social Investment (Wellington, Tue 14 Oct 25)

DATE: Monday, October 13, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

Analytics Forum: Social Investment (Wellington, Tue 14 Oct 25) is a premier performing-arts event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 289 people
Event ID: 5wBgp7NZYF4bmLkfY5

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
