

AnA Hamburg 2025 | Eric Parry + Ellen Kristina Krause + Magdalene Weiß

DATE: Thursday, November 27, 2025
LOCATION: Hamburg, Hamburg, DE

Event Description

AnA Hamburg 2025 | Eric Parry + Ellen Kristina Krause + Magdalene Weiß is a premier conferences event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 4u6mAo6h2wuAU2S63s

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.