

An exhibition 'From Kinga to Village, Part 1: 1843-1920

DATE: Friday, October 24, 2025
LOCATION: Christchurch Wellington Region, NZ

Event Description

An exhibition 'From Kinga to Village, Part 1: 1843-1920 is a premier expos event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,235 people
Event ID: FWeff2K65Vt6BrJgJx

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 494 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.