

An Evening with TTC/NCL and YOUR local agents Helloworld Travel Hervey Bay

DATE: Thursday, September 25, 2025
LOCATION: Scarness, Queensland, AU

Event Description

An Evening with TTC/NCL and YOUR local agents Helloworld Travel Hervey Bay is a premier expos event in Scarness. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,020 people
Event ID: J2ajEdYW3AcDbu9CsU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 408 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
