

An Evening with Tristan Gooley at Waterstones Piccadilly

DATE: Monday, September 15, 2025
LOCATION: London, Greater London, GB

Event Description

An Evening with Tristan Gooley at Waterstones Piccadilly is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: GfQGKEL4ub5ygMDD44

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.