

An Evening with Robin Ince at the Gryffe Valley Book Festival

DATE: Tuesday, September 9, 2025
LOCATION: Kilmacolm, Scotland, GB

Event Description

An Evening with Robin Ince at the Gryffe Valley Book Festival is a premier festivals event in Kilmacolm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 303 people

Event ID: FyWoPXS9Fr8x4gnTNG

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.