

An evening with Red Dirt Skinners - UPEI Performing Arts, Charlottetown

DATE: Saturday, September 13, 2025
LOCATION: Charlottetown, Prince Edward Island, CA

Event Description

An evening with Red Dirt Skinners - UPEI Performing Arts, Charlottetown is a premier performing-arts event in Charlottetown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 172 people

Event ID: ERPbSNzJ29L2k4V9C5

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.