

An evening with Red Dirt Skinners -Marc Lescaobot Theatre Church Point

DATE: Wednesday, September 24, 2025
LOCATION: Church Point, Nova Scotia, CA

Event Description

An evening with Red Dirt Skinners -Marc Lescaobot Theatre Church Point is a premier performing-arts event in Church Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 28/100
Expected Attendance: 82 people
Event ID: 82M3qqZmMq95c9rHbg

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
