

An evening with Red Dirt Skinners at Sanctuary Concert Hall, Georgetown

DATE: Saturday, October 18, 2025
LOCATION: Halton Hills, Ontario, CA

Event Description

An evening with Red Dirt Skinners at Sanctuary Concert Hall, Georgetown is a premier performing-arts event in Halton Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 238 people
Event ID: FceAe2N4tgffJGc6n

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
