

An Evening with Irish Tenor David Martin

DATE: Saturday, December 6, 2025
LOCATION: Dundalk, County Louth, IE

Event Description

An Evening with Irish Tenor David Martin is a premier performing-arts event in Dundalk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 284 people
Event ID: DQRG5T2TzJytCrL6c

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
