

An Evening of Magic with Bill Peterson – August 30

DATE: Saturday, August 30, 2025
LOCATION: Bedford, Nova Scotia, CA

Event Description

An Evening of Magic with Bill Peterson – August 30 is a premier performing-arts event in Bedford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 250 people
Event ID: CqkV5PMA2XwFDKiJM6

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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