

AMT Wholesale Imports at Holiday Market Gonzales

DATE: Friday, December 12, 2025
LOCATION: Gonzales, Louisiana, US

Event Description

AMT Wholesale Imports at Holiday Market Gonzales is a premier expos event in Gonzales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,909 people

Event ID: DqLbtg8W6N5c2sQVi5

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,964 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
