

Amsterdam Techno Sessions w/ Marco Ramos (ILLEGAL ALIEN - Subsist)

DATE: Thursday, September 25, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

Amsterdam Techno Sessions w/ Marco Ramos (ILLEGAL ALIEN - Subsist) is a premier performing-arts event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 353 people
Event ID: DYzYFXnAH5YMU8XBuR

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
